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POST SHOW REPORT



KIEV - UKRAINE
31 March - 3 April 2009

With a population of more than 46 millions inhabitants, Ukraine represent an excellent potential for the Hardware, Tools and Do-it-Yourself market.

The 10th edition of **INTERTOOL KIEV** - held from 31 March to 3 April 2009 - has confirmed its role as the leading platform in Ukraine for such industry.

Exhibitors from 8 countries (Germany, Italy, China, Turkey, India, Taiwan, Russia and Turkey) exhibited new products, equipment and technologies.

This year, again, the German Federal Ministry of Economics together with the Association of German Tool Manufacturers and AUMA organized the Official participation of the German exhibitors.

INTERTOOL KIEV was visited by 4.877 trade visitors creating a professional platform for key buyers to be updated with the latest products and technologies and the right B2B atmosphere for effective business !.

THE 2009 DATAS

VISITORS' PROVENANCE	%
Kiev	57%
Ukraine	39%
Other countries	4%

VISITORS' SECTORS OF INTEREST	%
Electrical tools	39%
Hand tools	32%
Garden tools	21%
Tools accessories	18%
Pneumo tools	16%
Autoservice, car tools	15%
Electrical supplies	15%
Gazoline tools	14%
Chemical products	12%
Working clothes	11%
Hardware, fastening technology	10%

VISITORS' BRANCH OF ACTIVITY	%
Building Industry	18%
Dealers of tools	15%
Wood processing Industry	10%
Installators	10%
Gardening	10%
Car service	7%
Metal working Industry	7%
End Users	7%
Tools Supermarkets	6%
Machine Tool Industry	5%
Tools Shops	6%
Producers of tools	6%
Agriculture	4%

The organizers



For additional information:

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